



**Vortex Connect Inc. Mobility Business-to-Business Application Partner in  
2011 Microsoft Partner Network IMPACT Awards**

*Leading Canadian technology partners honoured and celebrated at annual Awards ceremony*

Toronto, ON – December 1, 2011 Vortex Connect Inc. announced today that it has been selected as the winner in the Mobility Business-to-Business Application Partner category at the 2011 Microsoft Partner Network IMPACT Awards. The ninth annual IMPACT Awards recognize excellence across the large and diverse community of Microsoft’s Canadian technology partners. The winners were announced at an award ceremony in Toronto on November 30, 2011.

“Our annual IMPACT Awards celebrate the great work done in the Partner Community to help customers respond to their business challenges through the benefits of technology,” said Eric always finding new and exciting ways to develop and deliver innovative technology solutions, making them true leaders in their respective fields.”

Vortex Connect Inc. was chosen as the winner in the mobility B2B category for its suite of applications that streamline HR, Payroll, and Operational business workflows to improve efficiencies and lower operating costs of managing a workforce. Vortex Connect offers out-of-the-box solutions to help organizations meet their workforce management goals.

Adrian Schauer, CEO of Vortex Connect, credits the Vortex team as well as the tools, technology and resources provided by Microsoft for this award, “the impact of our technology, built on the Microsoft stack, is on display every day at our clients across North America as they achieve true workforce optimization through mobility.”

Mobile Shift Connect is a shift management tool that fully integrates with existing time and scheduling systems. The application sends open shift assignments to eligible employees via multiple touch points, thereby minimizing the organization’s cost to find replacement staff on the fly.

Mobile Employee and Manager Connect are self-service mobile applications used for managing and executing HR and Payroll workflows. Employees and Managers are able to execute such functions as viewing schedules and swapping shifts, entering time details in various formats, and completing the requisition and approval process for leave requests and timecard submissions.

Mobile Operations Connect provides real time, communication fan-outs and broadcasts to employees regarding incidents, emergencies, recalls, etc. Organizations can execute their preparedness tasks through a mobile device, and provide an audit trail on the process steps of managing against a particular disaster occurrence.

### **About the Microsoft Partner Network IMPACT Awards**

In 2003, Microsoft Canada Inc. launched the IMPACT Awards, a program to recognize the numerous achievements within its technology Partner community. This year's awards program is bigger than ever with over 35 award categories designed to recognize excellence across Microsoft Partner Network competencies, emerging technologies, community involvement as well as sales, marketing and partnering excellence.

The IMPACT Awards are open to Active Canadian members of the Microsoft Partner Network.

For a list of all 2011 winners & finalists, and more information on the Microsoft Partner Network IMPACT Awards, please visit <http://www.microsoft.ca/awards>.

### **About Vortex Connect Inc.**

Vortex Connect is a mobile workforce management (WFM) solutions provider specializing in business-to-employee (B2E) communications. Vortex enables organizations to mobilize its people, its paper processes and organization. Employees are empowered with the right information, at the right time, so that they can execute on their organization's vision effectively. Mobile workforce management solutions will improve communications across the enterprise, team collaboration and streamlines processes. Transform your business and find out more at <http://www.vortexconnect.com>.

### **For more information, press only:**

Colleen Wong-Sala  
Vortex Connect  
416 203 7787 x 257  
[Colleen.wong-sala@vortexconnect.com](mailto:Colleen.wong-sala@vortexconnect.com)

### **For more information on Microsoft Partner Network IMPACT Awards only, please contact:**

Danielle Shedletzky  
Microsoft Canada  
t-danies@microsoft.com